

Tacoma Equity Index



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Agenda

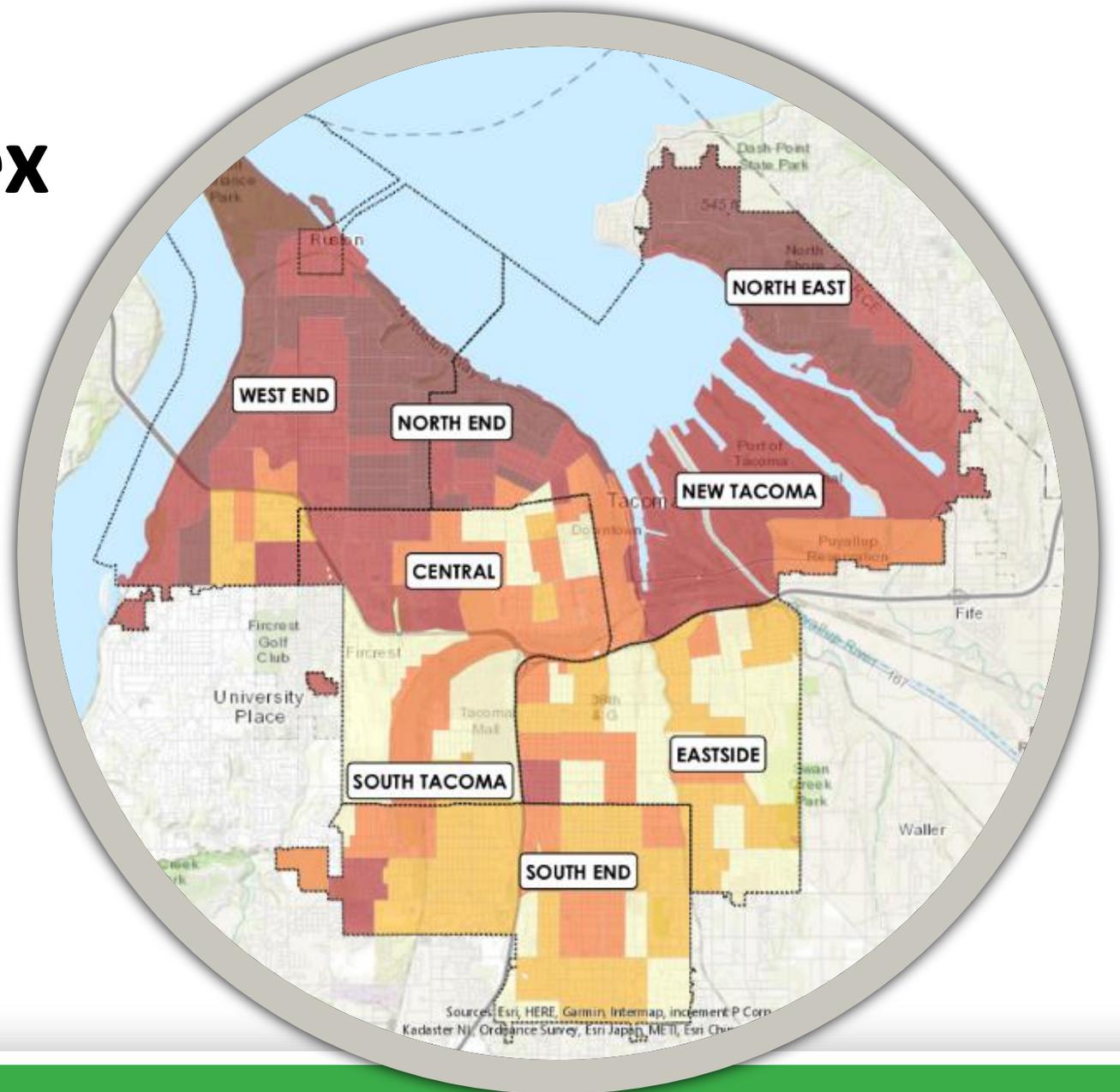
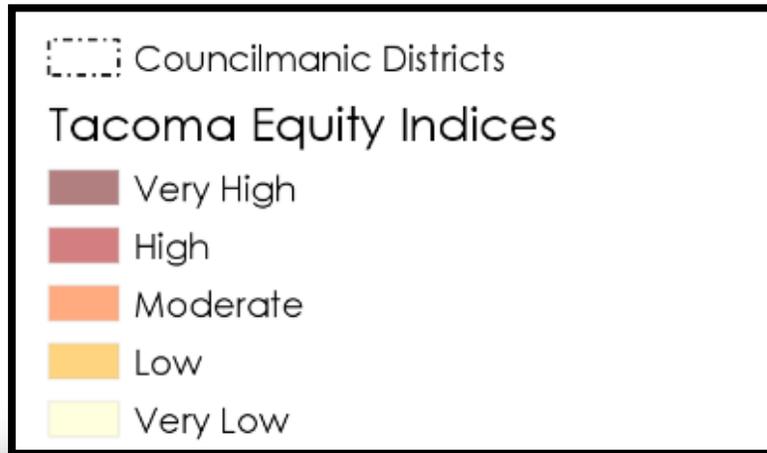
- Why do we use the equity index
- What is the equity index
- How we utilize the index for grants



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Tacoma Equity Index

- Highlights areas of higher and lower opportunity
- Guides equitable service delivery and resource allocation



Why Address Inequities?

- Inequities did not occur overnight or naturally
- They were created by a history of racist systems, policies, and practices
- They Prevent us from achieving our community's vision (2025)

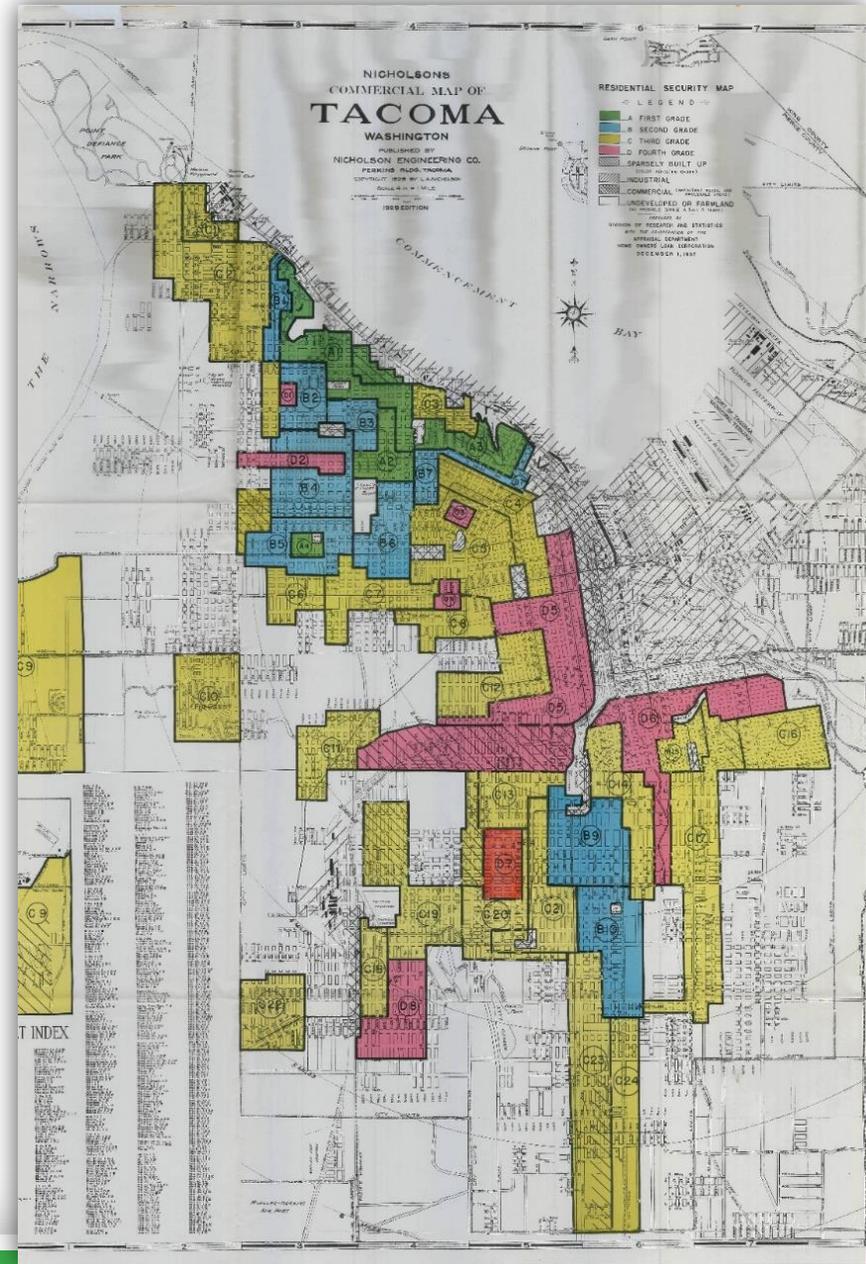


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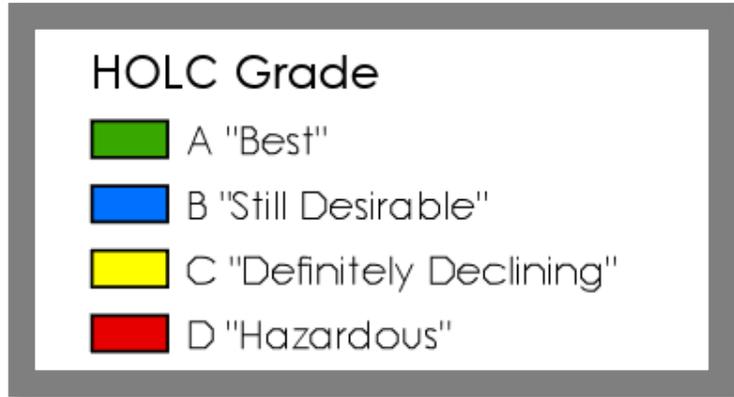
Redlining History

HOLC Grade

-  A "Best"
-  B "Still Desirable"
-  C "Definitely Declining"
-  D "Hazardous"

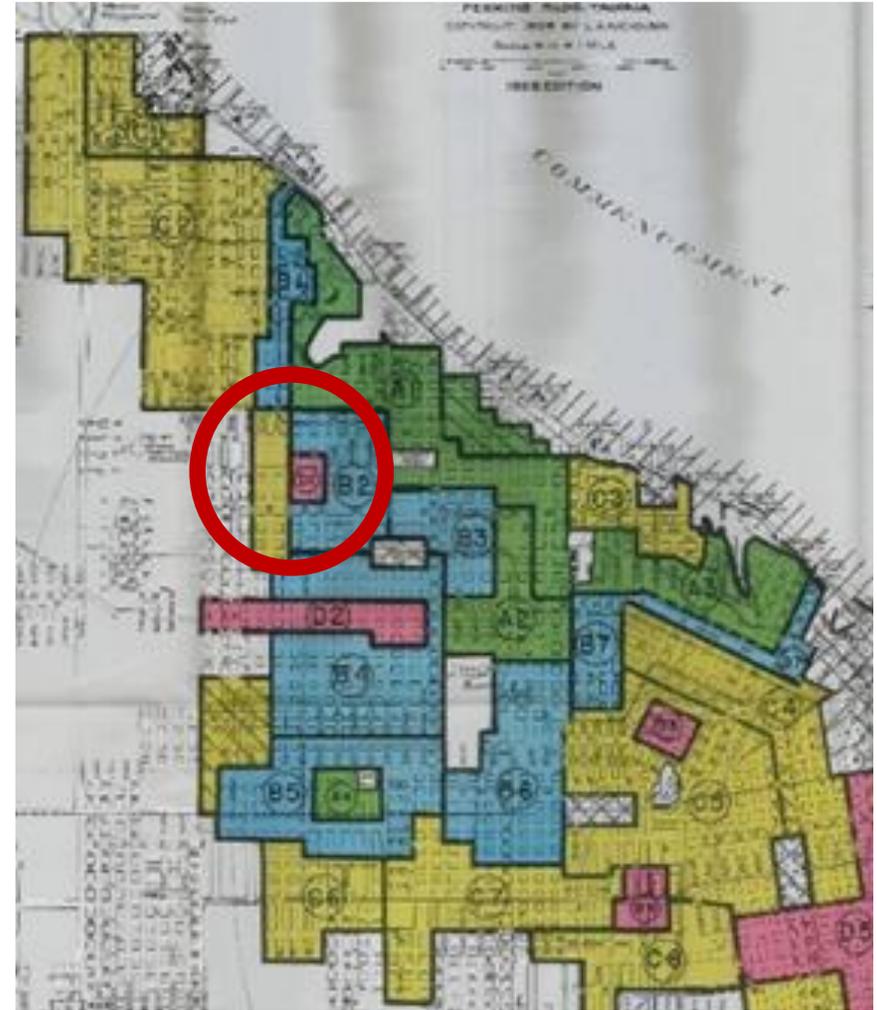


Home Owners Loan Corporation Assessment



“**Three highly respected Negro families** own homes and live in the middle block of this area facing Verde Street. While very much **above the average of their race**, it is quite generally recognized by Realtors that their presence seriously detracts from the desirability of their immediate neighborhood.”

- Mapping Inequality



Purpose of the Equity Index

Tacoma is an inclusive and equitable place to

Live, Learn, Work, and Play

Identify and Track Disparities

- Identify disparities in outcomes faced by those most likely to experience inequity and track them over time

Support Data-Driven Decision-Making

- Guide decisions about the allocation of resources and policy development

Increase Transparency and Accountability

- Increase transparency and accountability and give communities tools to share in successes and advocate for change



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What is the Equity Index?

- An Index is a composite of indicators that produces a single calculation which can be scored.
 - Compare
 - Contrast
 - Measure
 - Standardize

What is the Equity Index?

- 29 Indicators by Determinant Categories
- 197 Scored Census Blocks (City index)
- 5 Equally Weighted Determinant Categories based on our strategic priorities
- Racial Demographics Overlay

Tacoma 2025 Goal Areas



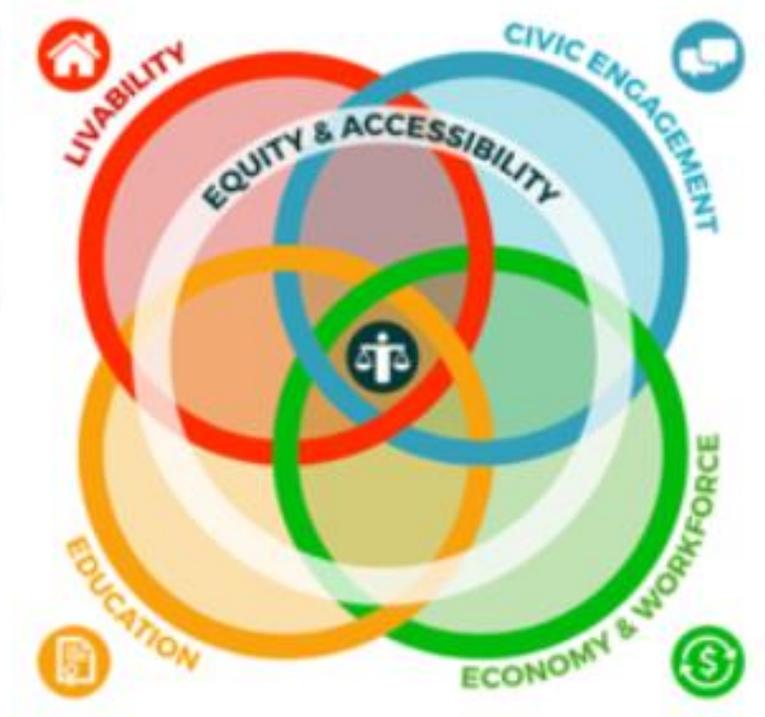
Livability



Economy & Workforce



Education



Civic Engagement



Accessibility & Equity



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Livability

- Nuisance
- Crime Index
- Median Home Value
- Housing Cost Burden
- Average Life Expectancy
- Urban Tree Canopy

Education

- Student Mobility Rate
- 4-Years High School Graduation Rate
- Average Student Test Rate
- Percent of 25+ with Bachelor Degree or More

Environmental Health

- Non-Diesel Emissions
- Ozone
- PM2.5
- Heavy Traffic
- Toxic Releases
- Home Lead Risk
- Proximity to Hazardous Waste Treatment Storage/Disposal
- Proximity to Superfunds
- Proximity to Risk Mgmt Facilities

Economy

- Employment/Job Index
- Unemployment Rate
- Median Household Income
- 200% of the Poverty

Accessibility

- Parks and Open Spaces
- Access to Healthy Food
- Average Road Condition
- Home Internet (Digital Access)
- Voter Participation
- Transit Options

What Can the Equity Index Do For You?

There are a wide variety of things the equity index can do to help with your work

Prioritize Funding

Prioritize New Installations

Schedule Asset Repairs

Grant Allocation

Policy Analysis

Identify Service Gaps

Loan Distribution

Resource Planning

Outreach

COVID Relief Distribution

Advocate for Businesses

Identify Service Impacts

Prioritize Services

Planning

Budgeting

Propose New Programs

Racial Equity Action Plans

Program Justification



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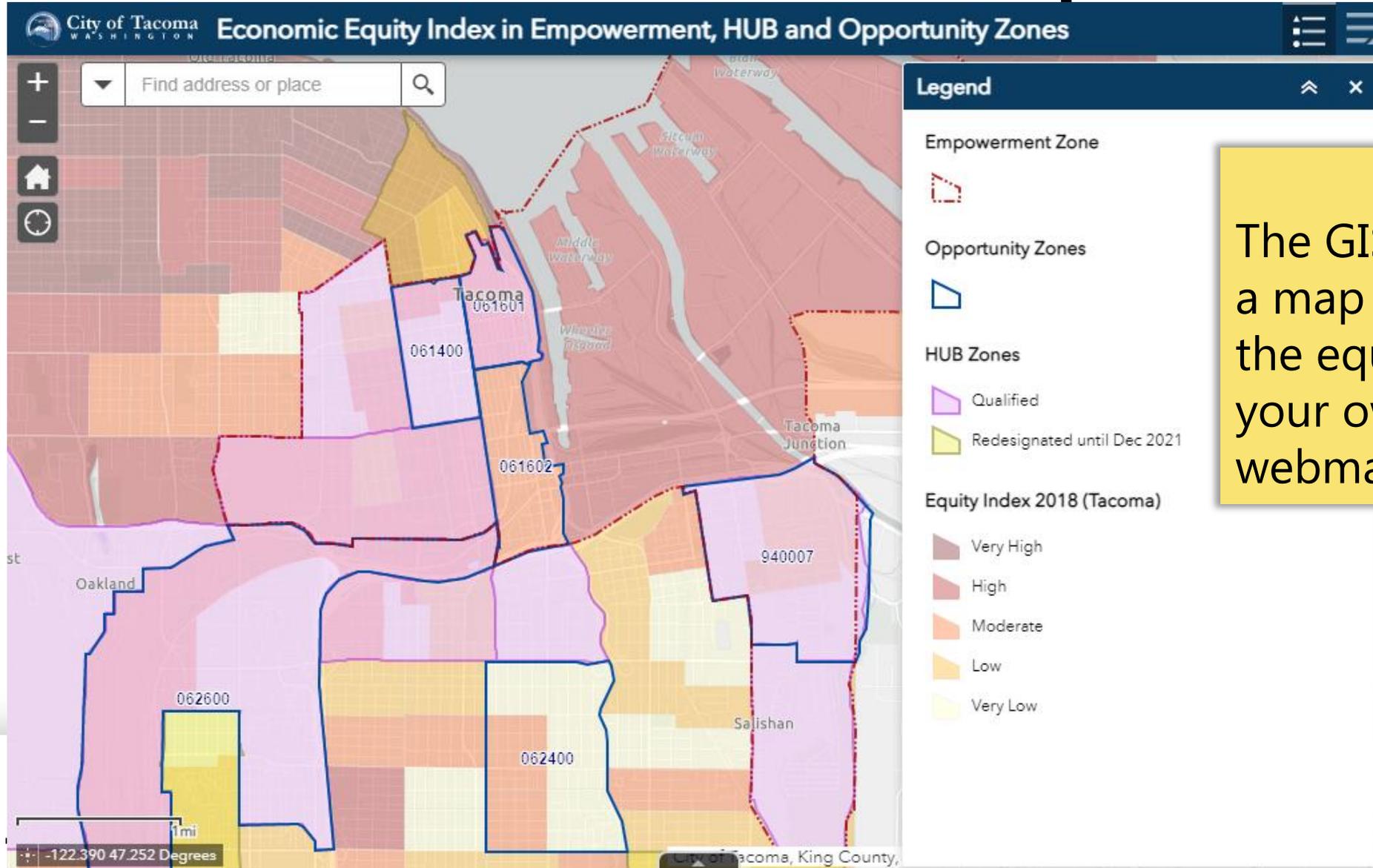
What Can the Equity Index Do For You?

Usage	Description	Best Use
Use Index As-Is	Use an existing tool to view the data for your own analysis <i>(no mapping expertise required)</i>	Identify where your data falls in the equity index
Combine Index with Your Data	Add the index scoring to your data for viewing in a table or map format <i>(some mapping expertise required)</i>	Prioritize and make decisions



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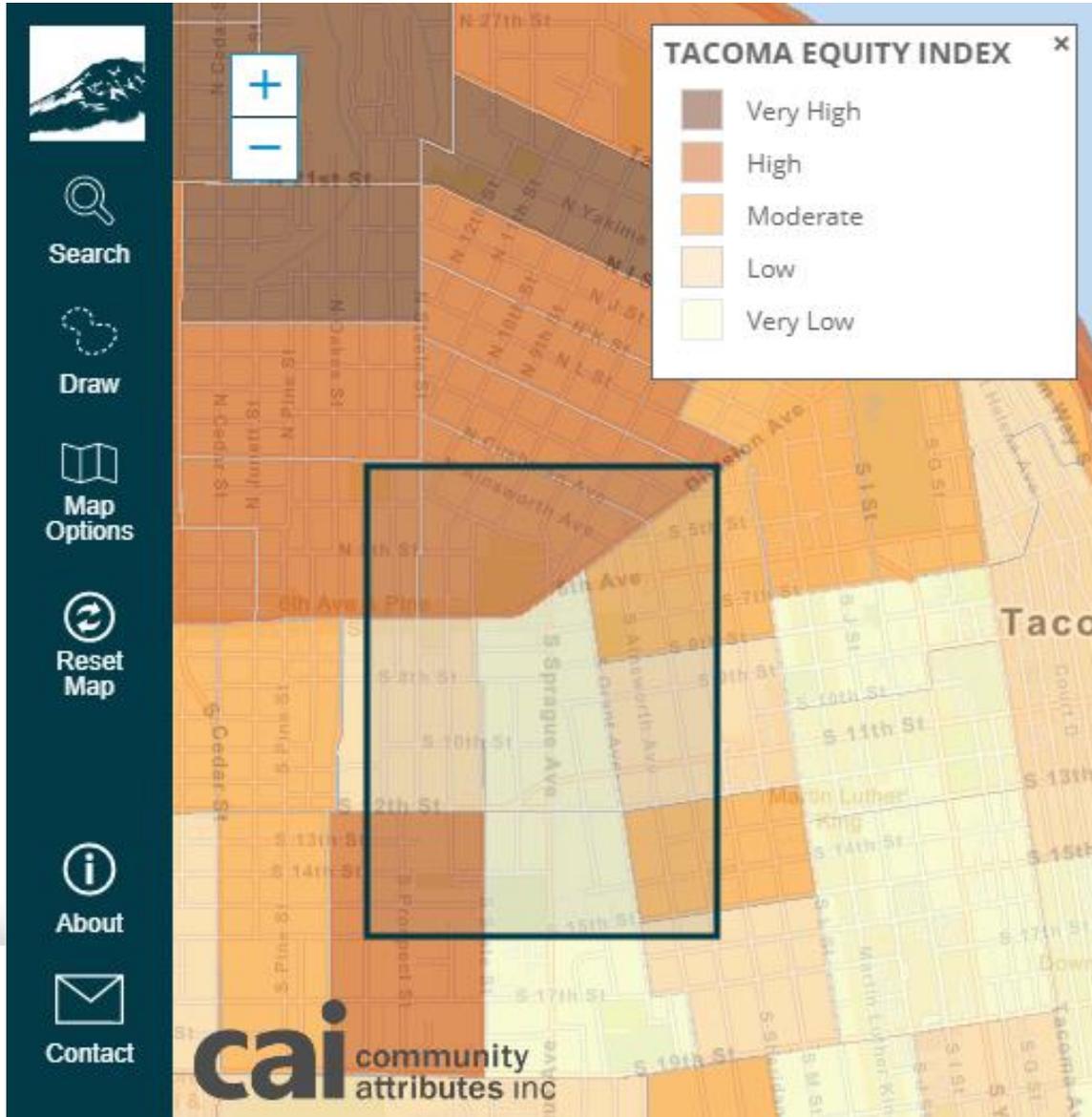
Use Index As-Is – Basic Map



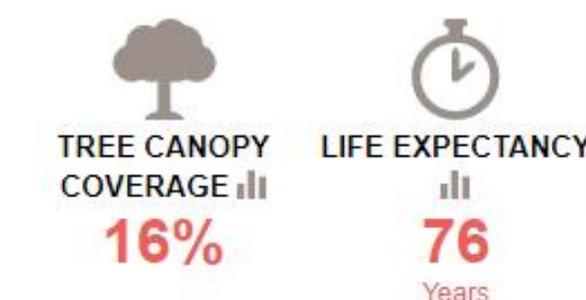
Basic Map

The GIS team can create a map for you to view the equity data with your own data with a webmap or pdf

Use Index As-Is – Self Service



DISTRIBUTION OF DATA WITHIN TACOMA



MEDIAN HOME VALUE

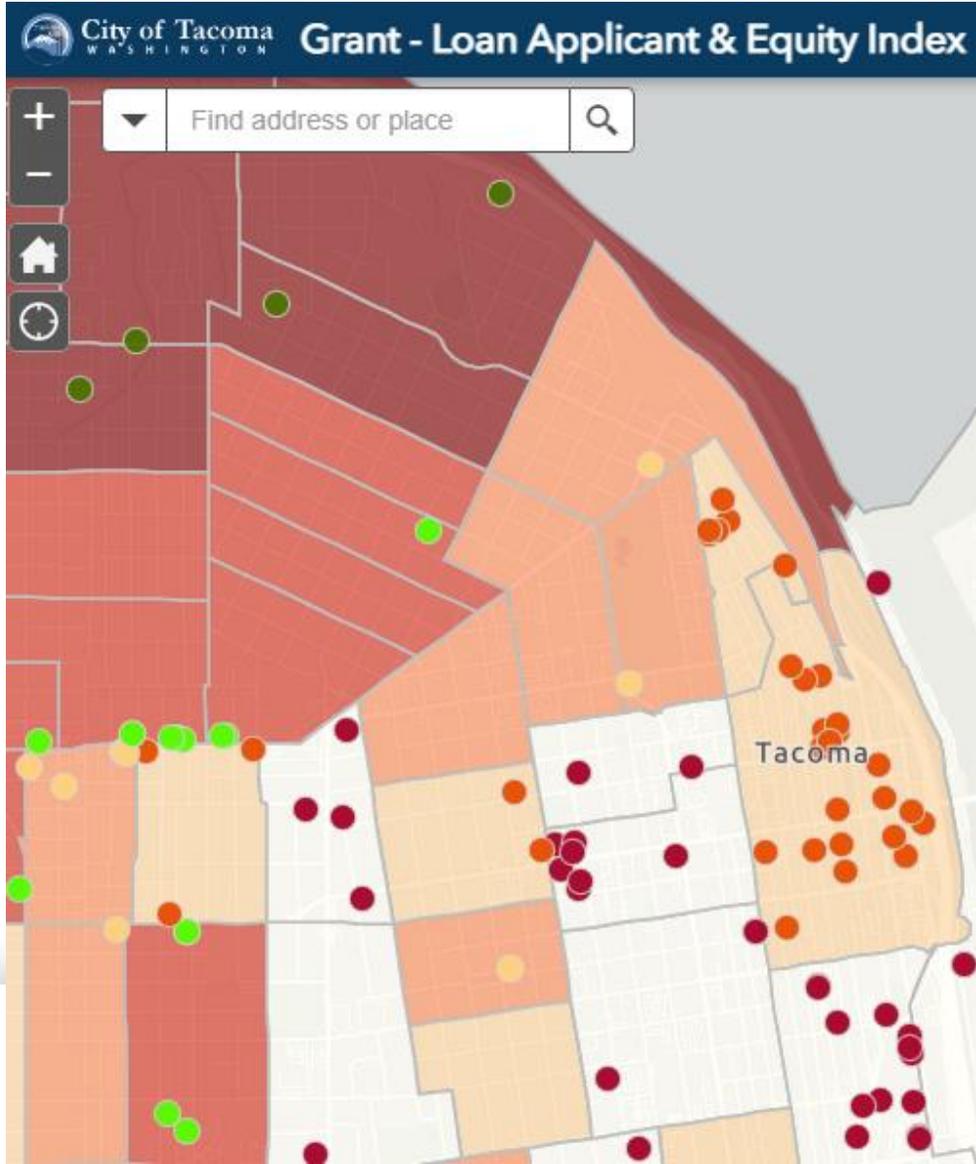
Sources: US Census Bureau, American Community Survey (ACS) 5-Year Estimates, 2013-2017; City of Tacoma Crime Reports & Service Requests, 2016-2017; Plan-It Geo, 2016; National Center for Health Statistics, 2016; Kirwin Institute, 2019

Self Service Analysis

The public equity application is a resource for finding quick information and selecting an area. This tool will provide statistics about the overall and sub indicators

<https://caimaps.info/tacomaequitymap>

Combine Index with your Data

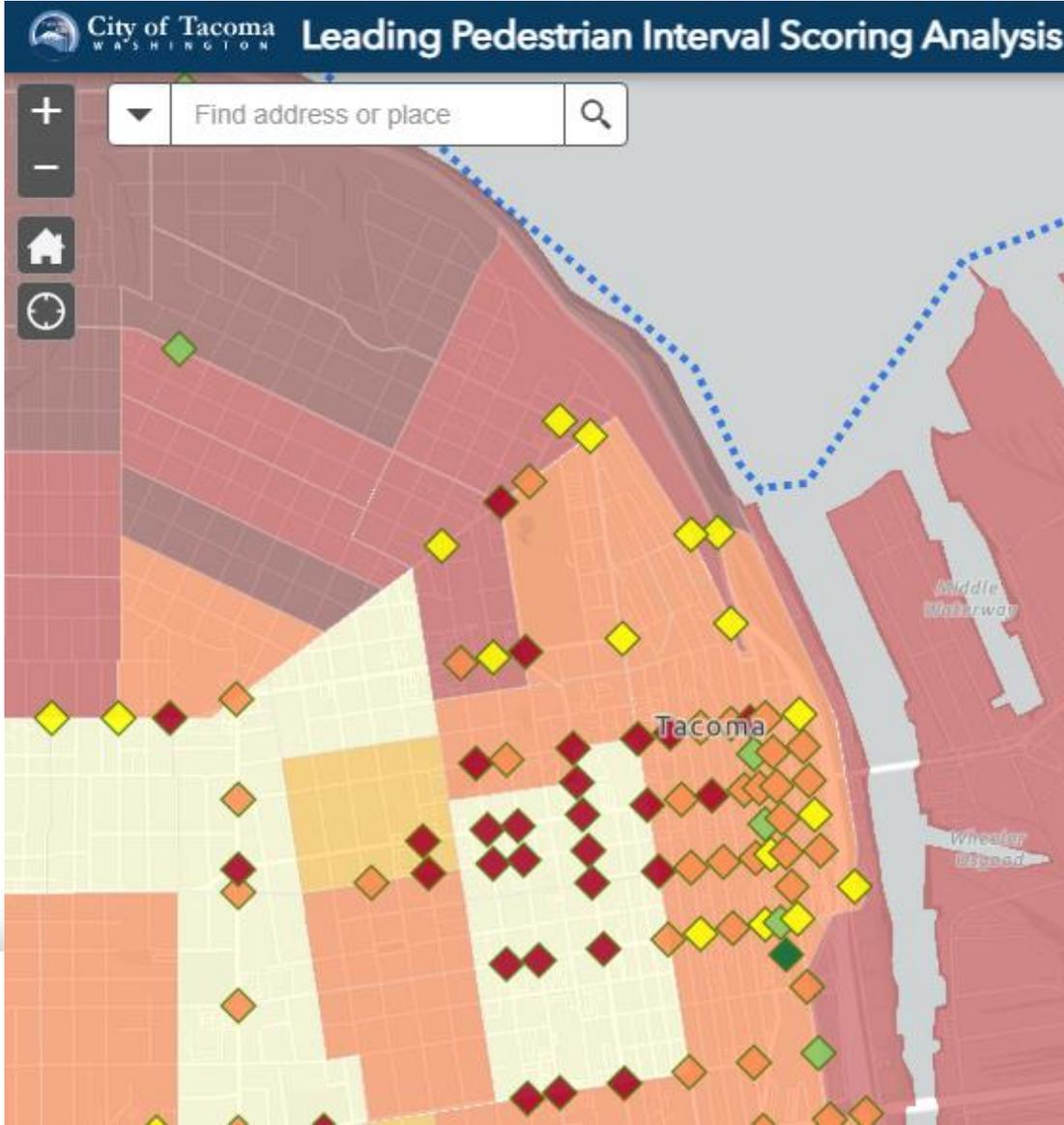


Simple Correlation

Here you can see all the areas of high opportunity have the same equity value because we just wanted to give our data a simple equity score, now the user can view in a table or map

Utilizing the Equity index for the Resiliency Grant Program resulted in funding 64% BIPOC recipients, with 40% being black-owned businesses and over half of the recipient businesses have an equity index of low or very low.

Combine Index with your Data



Weighted Analysis

Here you can see there are a variety of scores in the same equity quantiles because equity was used *in addition* to other criteria. Here things like collision and crashes played into their overall score

Thank You!



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www.CityofTacoma.Org/equityindex



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